

# NATIONAL CATHOLIC DEVELOPMENT CONFERENCE PRESENTS 2010 WEBINAR SERIES

Education for Catholic fundraisers delivered directly to your office



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## Catholic Donor Stewardship: What Really Happens

Wednesday, January 20  
Jack Doyle, Rick Christ  
Amergent

## Conversation with America: The Economy, Inheritance, and Deferred Giving

Wednesday, February 17  
Suzanne Mineck  
The Stelter Company

## Creating Income-Producing Newsletters

Tuesday, March 16  
Douglas Shaw  
Douglas Shaw & Associates

## Secrets of Prospect Research: Uncover Hidden Major Donors

Wednesday, April 21  
Jon Biedermann  
DonorPerfect /Softerware, Inc.

## Using Technology for Sponsorship Development, Special Events and the Evolution of the e-journal

Wednesday, May 19  
Karen Perry  
Eventjournal

## Nine Proven Strategies and Creative Approaches to Win Back Lapsed Donors

Wednesday, June 23  
Bryan Terpstra  
L.W. Robbins Associates

## Small Changes to Your Website Can Drive Big Fundraising Results

Tuesday, July 21  
Colleen Cowette  
SilverTech, Inc.

## The Art and Science of Converting Direct Mail Donors to Major Gift Donors

Wednesday, August 11  
William Tedesco  
Donorsearch.net

## PURLs: A Simple Way to Get Started with Multi-Channel Fundraising

Tuesday, September 7  
Charles Fraga, Tony Fraga  
Direct Development, Inc.

## Successful Management Practices for the Ministry of Fundraising

Wednesday, October 13  
Francis P. Bourdon  
The Association of Marian Helpers

## Monthly Giving

Wednesday, November 10  
Jo Sullivan  
CDR Fundraising Group

## Benchmarking Your Online Programs and Strategies to Increase Results for Faith-Based Groups

Wednesday, December 15  
Convio

Archived events available for purchase online

## Webinars are held

2:00-3:00 p.m. Eastern  
1:00-2:00 p.m. Central  
Noon -1:00 p.m. Mountain  
11:00 a.m.-12:00 p.m. Pacific

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## NATIONAL CATHOLIC DEVELOPMENT CONFERENCE

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## 2010 WEBINAR SERIES

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